

# Press Release

For further details, please contact:

Nobumasa Takeuchi  
Manager, Public Relations  
+81 3 6271 9408  
[nobumasa.takeuchi@bakermckenzie.com](mailto:nobumasa.takeuchi@bakermckenzie.com)

## **Baker & McKenzie Advises Nissin Foods Holdings on its Acquisition of Ajinomoto's Equity in Nissin-Ajinomoto Alimentos**

**The agreement is set for Nissin Foods Holdings to acquire all of Ajinomoto's equity at a purchase price of JPY 32.5 billion**

Tokyo, Japan, 9 September, 2015 - Baker & McKenzie (Gaikokuho Joint Enterprise) advised Nissin Foods Holdings, Co., Ltd. ("Nissin") in relation to its acquisition of 50% equity in Nissin-Ajinomoto Alimentos Ltda. ("NA"), an instant noodle manufacturing and selling company, held by Ajinomoto Co., Inc. ("Ajinomoto"). As a result of the acquisition, Nissin will have 100% equity ownership of NA and NA will become Nissin's consolidated subsidiary. The total value of the transaction is JPY 32.5 billion.

Baker & McKenzie Tokyo team was led by partner Hiroshi Kondo, with the support of partner Toshio Ibaraki and associate Masao Katsuyama. Tax advice was provided by partner Shinichi Kobayashi. Partner Alberto Mori from the São Paulo office of Trench, Rossi e Watanabe Advogados, which has a cooperation agreement with the Firm, was also involved in the project.

Commenting on the deal, Hiroshi Kondo, head of the Tokyo office's Corporate / M&A Group, said, "We are honored to have been involved in Nissin's major transaction. Joint involvement by experienced lawyers from the Tokyo office and the Trench, Rossi e Watanabe team in São Paulo has enabled us to provide prompt and proper legal support to Nissin. We are very pleased to have assisted Nissin with this successful transaction and the transaction will enable Nissin to grow its market share and revenue in Brazil."

- Ends -

## ■ Representative Lawyer



Hiroshi Kondo  
Partner, Head of Corporate / M&A Group

Hiroshi Kondo heads the Firm's Corporate / M&A Group in Tokyo and focuses on mergers and acquisitions, private equity investment, corporate/commercial and labor law. He has acted as lead counsel for several high-profile M&A transactions in Japan's consumer industries, including food and beverage, pharmaceuticals, telecommunications and insurance markets. He also has extensive experience in private equity investments - particularly with MBOs and LBOs - corporate restructuring, securities regulation, anti-monopoly regulation and labor dispute resolution.

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