

Speakers profile



Kensaku TakasePartner, Tokyo | kensaku.takase@bakermckenzie.com

Kensaku is the head of Tokyo office's Intellectual Property and Technology Group. He is seasoned in IP work and has assisted many companies in various industries with cross-border transactions in the copyright, trademark, and design fields. He has experience dealing with contentious and non-contentious trademarks, passing-off and unfair competition matters, large-scale trademark filing programs, copyright clearances and licensing, copyright and design infringement, international trademark portfolio management, and anti-counterfeiting work.



Daru LukiantonoPartner, Jakarta | daru.lukiantono@bakermckenzie.com

Daru is the head of Intellectual Property Practice Group of Hadiputranto, Hadinoto & Partners and has been leading the Firm's sizeable IP team with more than 19 years of experience. He is an intellectual property practitioner who has experience in complex intellectual property due diligence and management cases. He advises domestic and international clients on the full range of contentious and non-contentious intellectual property work, covering trademarks, patents, copyrights, industrial designs, trade secrets, layout designs of integrated circuits, and plant varieties.



Manh Hung Tran
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Manh Hung is the director and managing partner of BMVN International LLC, a licensed law firm and IP agent, and is a member of Baker McKenzie. He has been involved in both contentious and non-contentious aspects of IP law including trademarks, copyright, design, unfair competition, anti-counterfeiting, domain names, and commercial as well as intellectual property issues including franchising and licensing arrangements, trade secrets, and technology laws. He has represented various multinational and Vietnamese companies from various industries including infrastructure, transportation, telecommunications, port, retail, distribution, and intellectual property.

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Bienvenido Marquez IIIPartner, Manila | bienvenido.marquez@quisumbingtorres.com

Bienvenido is the head of Quisumbing Torres' Intellectual Property Practice Group and also co-heads the Technology, Media & Telecommunications Industry Group. He has vast experience in handling IP enforcement litigation, trademark and patent prosecution and maintenance, copyright, data privacy, information security, IT, telecommunications, e-commerce, electronic transactions, cybersecurity and cybercrime. With over 21 years of experience focusing on trademark and patent portfolio management and in the enforcement and litigation of IP rights before courts and administrative agencies, he manages the anti-piracy/anti-counterfeiting program for major clients covering a wide range of industries.



Kherk Ying Chew
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Kherk Ying heads the IP and Dispute Resolution Practice Groups in Wong & Partners, and has close to 30 years of experience in advising on IP, commercial litigation, corporate compliance, IT and Internet regulatory matters. She is highly experienced in advising on technology-related matters, IT contracts and outsourcing agreements, know-how and design contracts, distributorships, as well as on commercial and regulatory issues concerning e-commerce, social media, online platforms, telecommunications, cloud computing and cybersecurity.



Dhiraphol SuwanprateepPartner, Bangkok | <u>dhiraphol.suwanprateep@bakermckenzie.com</u>

Dhiraphol Suwanprateep is a partner in Baker McKenzie's Bangkok office, where he is head of the IT/Communications Practice Group and co-head of the Intellectual Property Practice Group. Dhiraphol advises clients on government initiatives, particularly Thailand's Digital Economy Initiative which promotes the local ITC sector through strategies aimed at developing related infrastructure, accelerating innovation, and transforming the country's economy into one that is based on digital technologies. His work also involves advising on the amended Computer Crime Act which increases penalties for cyber crimes. He represents business and institutional clients in intellectual property law matters including copyright, patents, trade names, trade secrets, know-how and IP protection. He is involved in licensing, franchising and distribution law, and also handles difficult-to-register marks in Thailand.

ASEAN Trademark Seminar



Tokyo 4 June 2019



Abe SunPartner, Singapore | vasan.abe.sun@bakermckenzie.com

Abe is a partner of Baker McKenzie Wong & Leow. He is part of the leadership team for the Firm's Asia Patent Prosecution Business Unit. With over nine years of legal experience as a patent lawyer and over ten years of technical experience as an engineer in the US and Canada, Abe is able to provide commercially-oriented legal and technology-specific advice on a wide range of IP issues. His main areas of practice include patents, trade secrets, and transactional IP for international and domestic clients.



Yosuke Takenaka Counsel, Tokyo | yosuke.takenaka@bakermckenzie.com

Yosuke is a member of the Intellectual Property Practice Group in the Firm's Tokyo office. He is a certified patent and trademark attorney in Japan and is also qualified to practice law in New York. He focuses on IP prosecution and litigation, especially in the areas of trademark law, unfair competition law, copyright law, and domain name disputes.