

## Consumer Goods & Retail Industry Round Table: “The Digital Consumer”

Monday, April 9, 2018 | Baker McKenzie Tokyo

### Agenda

Time	Topic	Speakers
3:00 pm - 3:05 pm (5 min)	<b>Welcome and Introduction</b>	Jean-Denis Marx Kensaku Takase
3:05 pm - 4:10 pm (1 hour and 5 min)	<b>Tackling digital privacy issues globally: focus on Japan, Asia, the EU and the US</b>	<b>Moderator:</b> Kensaku Takase  <b>Panelists:</b> Ken Chia Lothar Detemann Yuki Kondo
4:10 pm - 4:25 pm (15 min)	<b>Break</b>	
4:25 pm - 5:30 pm (1 hour and 5 min)	<b>Digital Payments</b>	<b>Moderator:</b> Jean-Denis Marx  <b>Panelists:</b> Akiko Hosokawa Ken Chia Lothar Detemann
5:30 pm - 5:50 pm (20 min)	<b>Keynote Speech</b>	<b>Guest speaker:</b> <b>Mr. Tsuguhide Nagase</b> Chief Digital Officer, NIHON L'ORÉAL K.K.
5:50 pm - 6:00 pm (10 min)	<b>Q&amp;A</b>	<b>Facilitators:</b> Jean-Denis Marx Kensaku Takase